

ETMIET research project 'Discourse of the Image'.

The aim of this project is to examine, in the broadest possible sense and within a comparative framework, issues concerning visual/illustrative aspects of printed media, as well as an investigation of the potential intellectual property rights that they entail.

Our project draws on the themes explored at the 8th International Conference of the European Society for Periodical Research, Athens, September 11-13, 2019, on 'The Periodical Press and Visual Culture'.

This project is directed by a scientific committee consisting of Gioula Koutsopanagou, Yanis Yanoulopoulos, Dionysia Kallinikou and Aled Gruffydd Jones. The ETMIET research team consists of postgraduate students, including doctoral candidates (Efrosini Zaharatou, Giorgos Kapelis, Maria Mersynia, Angeliki Papadomanolaki, Yannis Papatheodoridis, Natasa Papakonstantinou, Nikos Hatzopoulos).

The project is supported by a committee of special advisors, whose members include Maria Antoniadou, president of the Cultural Foundation of the Journalists' Union of Athens Daily Newspapers (ESIEA), Themis Beredimas, president of the Journalists' Union of Periodical & Electronic Press Editors (ESPIT), Stavros Zoumboulakis, president of the Supervisory Council of the National Library of Greece (NLG), and Maria Kamilaki, head of the General Directorate of Electronic Administration, the Library, and Publications of the Hellenic Parliament.

Our research relies on the use of AI.